

OPTIMA® Batteries April 2014 National Promotion



FREE!

Digital400
12V Performance Maintainer

- or -

50% Off!

Digital1200
12V Performance Charger



During the month of April 2014
Buy any new OPTIMA® Batteries 12 Volt battery
REDTOP®, YELLOWTOP® or BLUETOP® Battery*
and receive an OPTIMA Special Offer coupon code
of your choice by email valued at over \$99.



*Purchase must be made between April 1 and April 30, 2014. USA only promotion. See back for details. Limit (2) per household.

(front)

OPTIMA® Batteries April 2014 National Promotion

Program Guidelines and Restrictions:

- National promotion is valid only in the USA. Void where prohibited.
- Promotion dates: April 1, 2014 - April 30, 2014.
- Offer can not be combined with other offers or promotions.
- Only the actual purchaser of the product qualifies for this promotional redemption offer.
- One form per qualifying purchase, and a maximum of two (2) forms will be accepted. Limit two (2) per household.
- Proof of purchase is required and must include a legible copy* of the original receipt and a legible photo or copy of the OPTIMA battery unique serial number. *Customers must retain original receipt. Hand written receipts will not be accepted.
- Used or reconditioned batteries do not apply. Only valid for new product purchased from an authorized dealer.
- Mail-in coupon codes requests must be postmarked by May 31, 2014. Electronic and mail-in requests must be received by June 14, 2014.
- Customer must have a valid email address to participate. Internet access is required for online redemption of OPTIMA special offer coupon code for processing product shipment. Coupon code phone and/or mail orders can not be accepted.
- Requests made without all required information will be rejected without notice.
- OPTIMA Batteries special offer coupon code will be provided by email within 10 working days of qualifying request and **MUST BE USED WITHIN 8 WEEKS FROM THE DATE OF E-MAIL PROMOTION AND ALL UNUSED COUPON CODES WILL EXPIRE NO LATER THAN AUGUST 20, 2014.**
- For Digital1200 50% off coupon code redemption customer must pay via credit card (Visa, MasterCard, American Express or PayPal) only. Checks and cash are not accepted.
- Submitted materials become the property of OPTIMA Batteries and will not be returned. OPTIMA Batteries is not responsible for the lost, late, illegible, incomplete, damaged or misdirected submissions or postage due requests. Void where prohibited by law.

Instructions:

You may redeem your choice of a free OPTIMA Chargers Digital400 coupon code or a 50% off Digital1200 coupon code by submitting your request 1 of 2 ways:

1. A) Submit Directly Online - Fastest

Simply go online to www.optimabatteries.com and complete the online promotion form and upload a proof of purchase with a legible copy of your receipt clearly showing the: DATE, SELLER, COST and OPTIMA Battery(s) purchased AND a legible photo or copy of the OPTIMA Batteries serial number located on the side of your battery(s).

or

1. B) Submit by US Postal Mail

- Complete the form below.
- Attached your proof of purchase with a legible copy of your receipt clearly showing the: DATE, SELLER, COST of OPTIMA Battery(s) purchased.
- Attach a clear and legible photo or copy of the OPTIMA serial number located on the side of your battery(s).
- Place all 3 attached items listed and mail to the address shown at the bottom of the form below.

- You will be emailed your selected Digital400 or Digital1200 coupon code within 10 working days of receiving your completed online or mailed form.
- When you receive your emailed Digital400 or Digital1200 coupon code, go to optimabatteries.com to redeem your coupon code.
- Add your selected choice of Digital400 or Digital1200 to your cart, enter the coupon code during checkout.
- Your selected and redeemed Digital400 or Digital1200 order will be processed and shipped within 6-8 weeks.

CUT ALONG THIS LINE

SELECT ONE (Check Mark): Free Digital400 12V Performance Maintainer or 50% off Digital1200 12V Performance Charger

First Name Last Name

Mailing Address City

State Zip Code Phone - - Check here to receive future promotions, special offers, discounts and other email communications from OPTIMA.

Email Address

Serial Number - Located on the non spillable side of battery
See example below



OPTIMA Battery Serial Number (10 Digits)

Purchased From (Name of Seller)

Part No. and Model No. - Located the top of battery

OPTIMA Part No. - OPTIMA Model No.

Purchase Date (mm/dd/yy)
 / /

MAIL ALL 3 ITEMS ATTACHED TO: OPTIMA Promotion
P.O. Box 21981
Portsmouth, NH 03802-1981

Please allow 3 to 5 days for U.S. Mail.
Must be postmarked on or before May 31, 2014

(back)

ProMariner™

Staubitz Design Associates

OPTIMA Special Offer Coupon Tearpad



Size: 5.5" x 8.5"

release date: 02.11.14

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or to submit directly online
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(front)



double-sided adhesive

(back)

